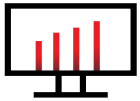# ACCELERATE YOUR PRICING SUCCESS

Drive exponential growth with Cognitus and Pricefx

With a deep understanding of pricing strategies and a focus on innovation, Cognitus helps businesses optimize their pricing strategy for rapid growth. We offer tailored solutions that drive growth and maximize value, including quote creation and orders for complex products and services. Through our strategic partnership with Pricefx, we enable businesses to accelerate profits and achieve exponential growth. As you navigate the digital and global economy, our team is here to assist you in leveraging the power of SAP and Pricefx to make pricing a competitive advantage.

Enhance Profitability with Data-Driven Insights

Understand the factors influencing profits in each transaction and customer interaction with advanced analytics.

Enable Intelligent Transparent Pricing Optimization in Real-Time

Achieve intelligent and transparent pricing optimization with a clear-box approach to dynamic pricing lists.

Foster Flexibility and Agility for Your Organization

Streamline pricing updates, overcome fluctuations, and automate repetitive tasks with cloud-based pricing software.

Efficiently Configure, Price, and Quote

Establish pricing conditions for settlement amounts, configure parameters for various types of contractual conditions, and quote the best prices available.

Simplify Order-to-Cash Processes

Maximize profits with expert support throughout pre-order, during the order, and post-order sales services.

Effectively Manage Rebates with Advanced Settlement Management Services

Centralize rebate management with a standardized pricing solution. Gain real-time insight into sales invoices, including header and item details.

Supercharge Your Pricing Strategy with Cloud ERP

What Cloud ERP can do for you:

- Centralized platform for streamlined pricing management with enhanced visibility.

- Align pricing strategy and execution to meet specific business goals.

- Rapidly respond to market demands and provide personalized pricing experiences.

- Quickly adapt pricing strategies to maintain agility and responsiveness to market changes.

- Transform raw data into valuable business insights using AI modeling capabilities.

Revolutionize Your Pricing Strategies and Unleash the Power of Digital Transformation

Your path towards cloud ERP and advanced pricing strategies starts here.

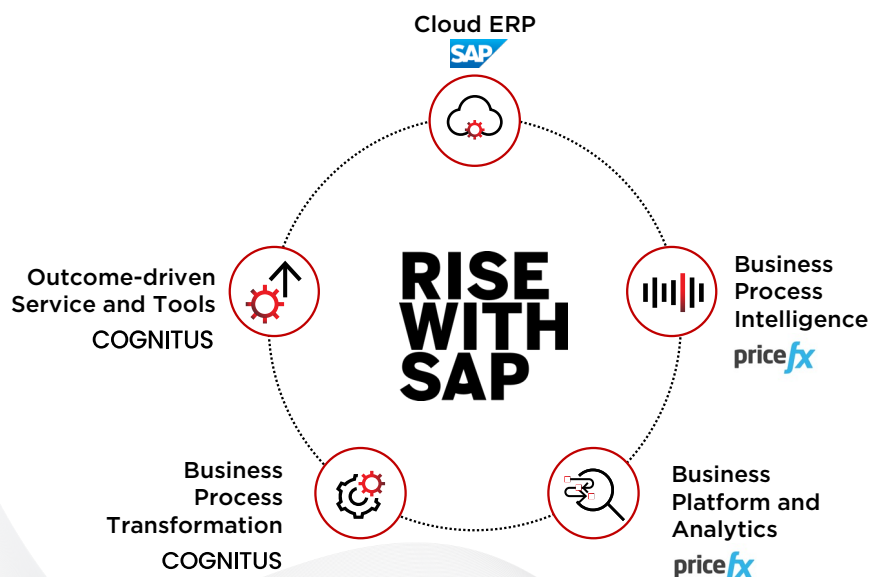|	GROW with SAP: ready-to-run cloud ERP	RISE with SAP: tailored-to-fit cloud ERP
Key audience	Small and medium sized businesses that are looking to quickly scale	Mid-size to large enterprises seeking comprehensive transformation
Timeline	Expedite your cloud ERP rollout with proven tools and implementation methodology	Comprehensive and holistic business transformation program
Key Benefits	Out-of-the-box cloud ERP that allows midsize businesses to quickly realize the benefits of enterprise-level software with speed, predictability, and continuous innovation.	Highly adaptable and fully customizable cloud ERP, enabling comprehensive digital transformation that seamlessly aligns with the evolving needs of your business.

Discover how we enable efficient, effective, and intelligent pricing through seamless integration with the SAP S/4HANA portfolio

Cloud ERP — SAP

Outcome-driven Service and Tools — COGNITUS

Business Process Intelligence — price fx

Business Process Transformation — COGNITUS

Business Platform and Analytics — price fx

RISE WITH SAP

- **Fixed scope** – we are dedicated to helping businesses achieve their full potential on time, in scope, and in budget.

- **End-to-end support** – Cognitus manages all stages of your technology initiatives. This bolsters data security and eliminates redundant activity.

- **Industry best practices** – we have extensive cross-industry experience to get you up and running as quickly as possible.